



Press release:

bluevizia announces it now accepts PayPal payments

Berkeley, California, April 2nd, 2007 - bluevizia, an American marketing software publisher, announces that, together with its partner and payment processor Element 5 (A Digital River Company), it now accepts PayPal payments in its online store. bluevizia customers can now select this payment method at checkout when shopping in the online store.

PayPal is an online payment service with over 100 million registered users taking advantage of the service to pay for their orders online. Our clients can now select this payment method in the order process when they order our software products. After selecting this payment method, customers are automatically redirected to the PayPal Web site. Customers log on as usual or open an account if they have not registered with PayPal before. Once a PayPal account is set up, customers can pay for their orders immediately. Customers are then redirected to the final page of the order process. In most cases, product delivery will be initiated immediately.

About bluevizia

bluevizia is a trailblazer in the area of marketing software, providing a broad range of platform-independent software in English, French and German, designed to help individuals, small and mid-sized businesses, consultants and experts alike manage their marketing activities.

Headquartered in Berkeley, California, bluevizia has operations in the United States, France, Germany, Switzerland and Bulgaria.

More information is available at:

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