



bluevizia announces its participation at IT Partners 2007, February 6th -7th, Disneyland Resort, France

Berkeley, California, January 26th, 2007 – bluevizia, an American software publisher, announces its participation in IT Partners 2007, which will take place in Disneyland Resort, France on February 6th-7th 2007.

IT Partners is a permanent exchange stage for all IT distribution players. It allows publishers to present their new offers, discover new distribution partners and gain brand recognition. 4985 participants signed a contract at IT Partners 2006.

This year bluevizia will present its range of solutions for marketing management, advertising and public relation planning and recruitment. The company will be presented on the stand of its French distributor – Ayanta. bluevizia has prepared press materials and demo versions of its professional marketing software suite. The retailers can take this opportunity to test-drive the products before they start actually selling them.

About bluevizia

bluevizia is a trailblazer in the area of marketing software, providing a broad range of platform-independent software in English, French and German, designed to help individuals, small and mid-sized businesses, consultants and experts alike manage their marketing activities.

Headquartered in Berkeley, California, bluevizia has operations in the United States, France, Germany, Switzerland and Bulgaria.

More information is available at www.bluevizia.com.

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